

How to have...



Always Blooming

FLOWERS

What Is Always Blooming About?

It's about which plants to grow to have **continuously blooming flowers** (that you can use as cut flowers) year after year.

grow & flower





What It's Not...

Ongoing care, harvesting, pruning and fertilizing, etc. We are not landscape designers unfortunately!

let's dig in



What will having continuous flowers mean for you?

From curb appeal to table flowers all season long, it means you can have the beautiful landscape you've always wanted.

Here's what this means...

- No more spring rush to get everything planted
- Easy access to the most expensive cut flowers
- Create a beautiful space



Our Goal Here Today

For you to walk away with a **clear plan** for what will
grow best *for you*.



- * perennials in your zone (2-9)
- * shade vs sun vs partial shade
- * varieties that like your soil
- * planting varieties that bloom in multiple seasons

And the most important piece...



Bloom Seasons

We'll cover exactly what blooms when so that you can **have a full season of flowers.**

Lis + Sarah

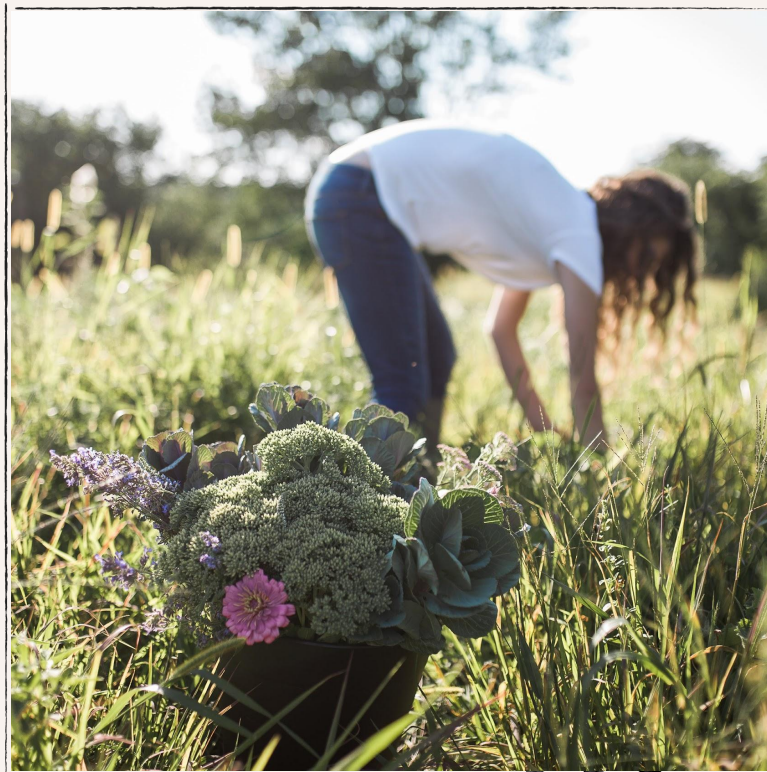
Make growing simple + fun.



Growing Flowers Isn't Always Pretty...

When you don't have a plan or steps to follow it can easily get overwhelming and you can waste so much \$\$\$.

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The Plan To Grow Method

He told me we couldn't keep this up. **This little flower farm was too much for our family!** Which made me realize that I needed to create a system that focused on the most important aspects.

- Focusing on the resources I already have
- Crafting a garden that was the best fit for my location
- Making sure I still had time at the end of the day for what matters most to me.

Let's dig in...



And Give You The Perfect Plan

The most beautiful flowers are those that you grow.



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The Three Secrets to Continuously Blooming Flowers

1. **Secret One:** knowing what will come back year after year where you live.
2. **Secret Two:** knowing your microclimate + how that impacts the plants you choose to grow (*+ why some flowers never grow in your yard despite how hard you try!*)
3. **Secret Three:** choosing plants with different bloom periods + our **simple hack that makes your garden plan easy.**

Secret One: WHAT to plant for your location

- Cold hardy to your winter temps
- Varieties that will bloom multiple seasons
- Save your time, space + money with these specific varieties

Secret One: Your ZONE

WHY DOES IT MATTER SO MUCH?

Because it tells you what will survive your winter.

To find your zone use Google: your town, state + zone

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What does your zone tell you?

- Which plants will act as perennials vs annuals
- How cold of temperatures they can withstand

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What doesn't it tell you?

- Frost Dates
- Which plants will do best in your particular location + landscape

Let's Talk FLOWERS



EXAMPLE: Iceland Poppies are perennials in zones 4 and colder. Anywhere warmer than that they are annuals. Most varieties are the **OPPOSITE**.

More examples of Annuals Vs Perennials

WHAT DO YOU THINK? - Are these annuals or perennials where you live?



Quick Warning

The First Year You Plant a New Perennial...

They won't necessarily bloom "on time." Take Lilies as an example...

Secret Two: Your Garden Beds

- Exactly WHAT each individual flower needs
- What are you starting with as far as sun and shade go?
- Determining the soil you already have
- How much water your flowers need
- The best plants to grow that will also love what you can give them

Secret Two: WHY Garden Beds

WHY DOES THIS MATTER?

You need to make the best of what you have. It's one thing to see what grows well for someone else, it's entirely different to find out what will work for you and your environment.

Secret Two: My personal fails with this...



Why can't I grow the easiest flower ever? Trying to grow zinnias in a place where it doesn't get warm enough at night is NOT a good idea...

All the DEETS



Zone

- Covered this in the last section
- Clarifies what will survive your coldest winter temps



All the DEETS



Zone	Soil pH
<ul style="list-style-type: none">● Covered this in the last section● Clarifies what will survive your coldest winter temps	<ul style="list-style-type: none">● Acidic soil (pH 4-7)● Neutral soil (pH 7)● Alkaline soil (pH > 7)



All the DEETS



Zone	Soil pH	Water Availability (and humidity)
<ul style="list-style-type: none">● Covered this in the last section● Clarifies what will survive your coldest winter temps	<ul style="list-style-type: none">● Acidic soil (pH 4-7)● Neutral soil (pH 7)● Alkaline soil (pH > 7)	<ul style="list-style-type: none">● Wet● “Normal”● Dry



All the DEETS



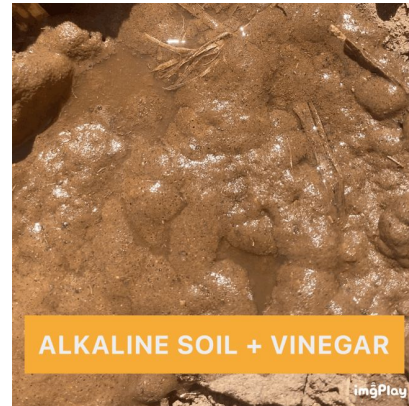
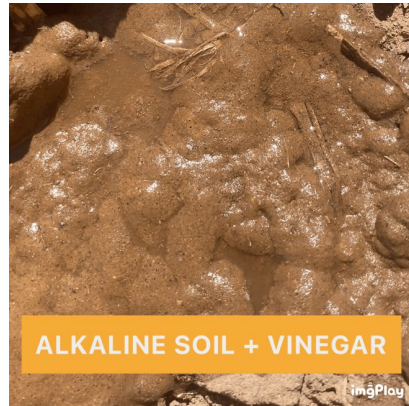
Zone	Soil pH	Water Availability (and humidity)	Sun or Shade
<ul style="list-style-type: none">● Covered this in the last section● Clarifies what will survive your coldest winter temps	<ul style="list-style-type: none">● Acidic soil (pH 4-7)● Neutral soil (pH 7)● Alkaline soil (pH > 7)	<ul style="list-style-type: none">● Wet● "Normal"● Dry	<ul style="list-style-type: none">● Full Sun is 6+ hours of sunlight● Partial Sun is 3-6 hrs● Morning shade is not the same as afternoon shade



How do you know your soil pH?

Try this simple at home test...

If you expect alkaline soil try pouring some vinegar on a small amount of soil.
If you suspect acidic soil, mix half a cup or so of soil with water and then try adding some baking soda + see what happens!



Baby's Breath + Blueberries

IT JUST WON'T WORK - Sometimes it's just not meant to be, and it's not something stores care about!



Secret Three: Blooming Seasons

- Spring/Summer/Fall
- More variations than that
- Will vary due to summer temps and water
- Will not necessarily be consistent the first year planted
- Lack of cool weather can affect blooms in some cases

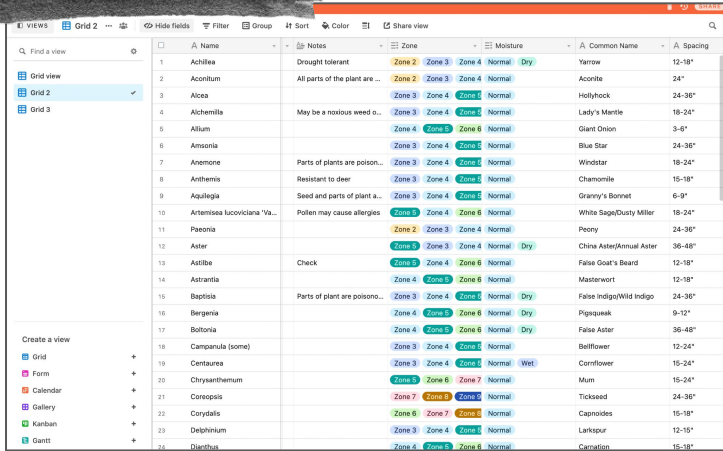
Choose Multiple Types For Continuous Flowers

And again...

None of this is written in stone.

Gardening is always an adventure + a prayer!

Now let's dig in and find the right flowers for you...



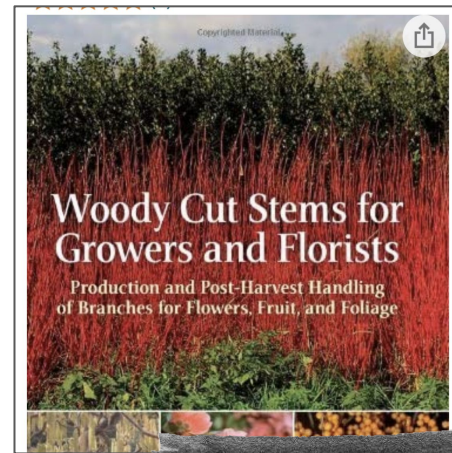
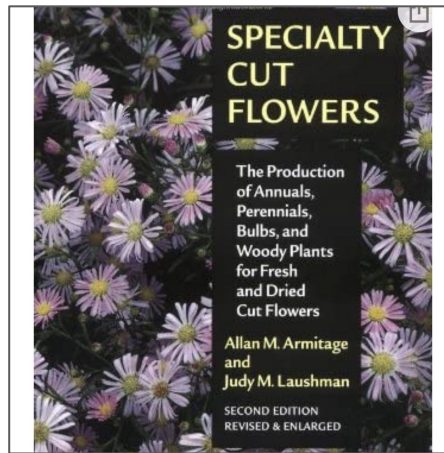
The screenshot shows a web application interface for a plant database. The top navigation bar includes 'VIEWS', 'Grid 2', 'Hide fields', 'Filter', 'Group', 'Sort', 'Color', and 'Share view'. A search bar on the left contains 'Find a view'. Below the search bar are three view options: 'Grid view', 'Grid 2' (selected), and 'Grid 3'. The main content area is a table with columns for 'Name', 'Notes', 'Zone', 'Moisture', 'Common Name', and 'Spacing'. The table lists 24 plants, each with a row of colored buttons representing different zones and moisture levels. For example, the first row is 'Achillea' with 'Drought tolerant' notes, and buttons for 'Zone 2', 'Zone 3', 'Zone 4', 'Normal', and 'Dry'. The last row is 'Dianthus' with buttons for 'Zone 4', 'Zone 5', 'Zone 6', and 'Normal'.

#	Name	Notes	Zone	Moisture	Common Name	Spacing			
1	Achillea	Drought tolerant	Zone 2	Zone 3	Zone 4	Normal	Dry	Yarrow	12-18"
2	Aconitum	All parts of the plant are ...	Zone 2	Zone 3	Zone 4	Normal		Aconite	24"
3	Alcea		Zone 3	Zone 4	Zone 5	Normal		Hollyhock	24-36"
4	Alchemilla	May be a noxious weed o...	Zone 3	Zone 4	Zone 5	Normal		Lady's Mantle	18-24"
5	Allium		Zone 4	Zone 5	Zone 6	Normal		Giant Onion	3-5"
6	Anemone		Zone 3	Zone 4	Zone 5	Normal		Blue Star	24-36"
7	Anemone	Parts of plants are poison...	Zone 3	Zone 4	Zone 5	Normal		Windstar	18-24"
8	Anthemis	Resistant to deer	Zone 3	Zone 4	Zone 5	Normal		Chamomile	15-18"
9	Aquilegia	Seed and parts of plant a...	Zone 3	Zone 4	Zone 5	Normal		Granny's Bonnet	6-9"
10	Artemisia ludoviciana 'Va...	Pollen may cause allergies	Zone 2	Zone 3	Zone 4	Normal		White Sage/Dusty Miller	18-24"
11	Passiflora		Zone 2	Zone 3	Zone 4	Normal		Passiflora	24-36"
12	Aster		Zone 2	Zone 3	Zone 4	Normal	Dry	China Aster/Annual Aster	36-48"
13	Astilbe	Check	Zone 3	Zone 4	Zone 5	Normal		False Goat's Beard	12-18"
14	Astrantia		Zone 3	Zone 4	Zone 5	Normal		Masterwort	12-18"
15	Baptisia	Parts of plant are poisono...	Zone 3	Zone 4	Zone 5	Normal	Dry	False Indigo/Wild Indigo	24-36"
16	Bergenia		Zone 4	Zone 5	Zone 6	Normal	Dry	Pigeonweed	9-12"
17	Botanilla		Zone 4	Zone 5	Zone 6	Normal	Dry	False Aster	36-48"
18	Campanula (some)		Zone 3	Zone 4	Zone 5	Normal		Bellflower	12-24"
19	Centaurea		Zone 3	Zone 4	Zone 5	Normal	Wet	Cornflower	15-24"
20	Chrysanthemum		Zone 3	Zone 5	Zone 7	Normal		Mum	15-24"
21	Corydalis		Zone 7	Zone 8	Zone 9	Normal		Tickseed	24-36"
22	Corydalis		Zone 6	Zone 7	Zone 8	Normal		Capnooids	15-18"
23	Delphinium		Zone 3	Zone 4	Zone 5	Normal		Larkspur	12-15"
24	Dianthus		Zone 4	Zone 5	Zone 6	Normal		Carnation	15-18"

BONUS: Fill out the Google Form to get started and find out the best flowers for your environment!

Add. Resources We LOVE

These books cover the next step now that you have your *perfect plan*





Grow Flowers Group

growflowers



Community

Kindness

Quick Answers

Let's recap



#1 – Know Your Zone

So that your plants can THRIVE.

Let's recap



#2 - Evaluate Your Environment

Grow what LOVES you back.

Let's recap



#3 – Layer Bloom Seasons

So that you are never without flowers again!

It's going to be amazing.

We can't wait to see what you grow this year! Please please please share your flowers so we can **all celebrate the newfound beauty in your life! <3**



You're the best!



Questions?

We'd love to help :)