

# FLOWER CARE CHECKLIST

*+ guide to keep your flowers fresher longer!*

As soon as a flower is cut it dies and there is a timetable to how long it will continue to stay fresh. Follow these eight tips and your flowers will be even more fabulous!

*Follow these 8 rules to keep your flowers fabulous!*

- **start with a clean vase**  
Starting with a clean vase keeps bacteria at bay. Use a drop of bleach and hand wash or sanitize them in the dishwasher.
- **remove leaves**  
Remove any foliage on the bottom half of the flower stem. Keep all leaves out of the water so that they don't get moldy.
- **use a floral preservative**  
Floralife and Chrysal are my favorites! Homemade preservative recipes are easy to find but can do the opposite and actually cause a shorter vase life. Water is best if you don't have any preservative on hand.
- **trim stems every other day**  
Take ½ inch off of the bottom of the stems every other day. This helps the flowers soak up more water and reduces mold.
- **change the water after trimming the stems**  
After trimming the stems place the flowers into clean water, or preservative.
- **avoid direct sunlight**  
The sun causes flowers to fade faster, avoid placing your arrangement in the sun!
- **keep separate from fresh fruits & veggies**  
Fruits and veggies emit ethylene which can cause some flowers to wilt right away. Keep flowers separate from fruits and veggies.
- **buy locally grown flowers**  
Most flowers travel for days if not weeks to get to you which means they are old even before you buy them! Local flowers are always fresher.